



CASSANDRA ELLIS : STUDIOS

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SUMMARY

Design/Concept Skills: Brand and marketing planning, conceptualization and execution. Logo design, layout design, sign design and print media. Web design and website execution.

Computer Proficiencies: Adobe Illustrator, Adobe Photoshop, Adobe Imageready, Adobe InDesign, Adobe Dreamweaver, Adobe Flash, iMovie, Microsoft Office Windows XP and Macintosh Systems

EDUCATION

Bachelor of Fine Arts Industrial Design Major

Graduation date: 05.06

Syracuse University, Syracuse, NY

Graduated with a GPA of 3.4

Deans List Fall 2001 to Spring 2004

Course Work Dreamweaver/HTML Class

Moore College of Art | Philadelphia, Pennsylvania

Fall, 2008

EXPERIENCE

Cassandra Ellis Studios Owner/Designer

Philadelphia, Pennsylvania | dates: 07.07 to Current

Logo design, website design and coding, brochure design, emarketing, stationary and marketing collateral. Print and outsource management.

Carrollton Development Marketing Coordinator/Graphic Designer

Haverford, Pennsylvania | dates: 04.08 to 09.09

Coordinating, planning and executing marketing and branding campaigns for all development projects; including but not limited to branding, signage, website, marketing materials.

Managing budgets and overall project direction to final outcome.

Blue Tulip Graphic Designer/Print Specialist

Paoli, Pennsylvania | dates: 02.07 to 04.08

Custom invitation design, logos, marketing materials, managing print projects, and vendors.

Pomco Graphic Arts Account Executive

Philadelphia, Pennsylvania | dates: 07.06 to 02.07

Managing accounts and prospecting new accounts.

Creative Director for print projects, specing paper, and printing processes.

References available upon request.